



The Law Foundation of Berks County & PICPA Reading Chapter

# Holiday Benefit Luncheon

December 1, 2017

Crowne Plaza Reading Hotel

1741 Papermill Road, Wyomissing, PA 10610

**Keynote Speaker: Philadelphia Phillies, Hall of Fame - Mike Schmidt**

## Sponsorship Opportunities

### HALL OF FAME Sponsor (\$10,000)

- Exclusive
- Three tables of 10 at the luncheon (\$3,750 value)
- Full page ad in program (\$425 value)
- Two to three minutes to address the audience at the start of the luncheon
- Name and logo on inside front cover of program
- Banner displayed at event
- Logo on all promotional material and Reading Eagle advertising\*
- Thank you ad in the Reading Eagle
- Ten participants may attend VIP Reception with Keynote Speaker

### TRIPLE CROWN Sponsor (\$5,000)

- Two tables of 10 at the luncheon (\$2,500 value)
- Full page ad in program (\$425 value)
- Name and logo on inside front cover of program
- Banner displayed at event
- Logo on all promotional material and Reading Eagle advertising\*
- Thank you ad in the Reading Eagle
- Five participants may attend VIP Reception with Keynote Speaker

### GRAND SLAM Sponsor (\$2,500)

- Table of 10 at the luncheon (\$1,250 value)
- Full page ad in program (\$425 value)
- Name and logo on inside front cover of program
- Banner displayed at event
- Thank you ad in the Reading Eagle
- Two participants may attend VIP Reception with Keynote Speaker

### HOME RUN Sponsor (\$1,750)

- Table of 10 at the luncheon (\$1,250 value)
- Full page ad in program (\$425 value)
- Thank you ad in the Reading Eagle
- Opportunity to purchase VIP tickets

### Individual Seat Price: \$125.

#### Registration, Networking, and Open Bar

11:00 a.m. - 12:00 p.m.

#### Lunch and Keynote Speaker, Mike Schmidt

12:00 p.m.

\*For Hall of Fame and Triple Crown Sponsors to have their logo included on invitation, please submit logo to [pziegler@berksbar.org](mailto:pziegler@berksbar.org) no later than **September 1, 2017**



**Mike Schmidt**  
Hall of Fame  
Philadelphia Phillies 3<sup>rd</sup> Baseman

★ ★ ★

**VIP**

★ Sponsors Only ★

★ exclusive ★

Meet the legendary Mike Schmidt  
at a reception immediately  
following the Holiday Benefit Luncheon

To celebrate the 10<sup>th</sup> Anniversary of the Holiday Benefit Luncheon, we are offering extra **VIP tickets** to meet Mike Schmidt. Only those who are participating in Sponsorship packages may purchase extra VIP tickets.

**Extra VIP tickets  
\$100. each**